SUPPLEMENTARY MATERIAL

Pilot participants ($n = 20$) used a 7-point scale to rate how gender stereotypical each item was considered by society at large (1 = most masculine, 7 = most feminine). Mean ratings are indicated in parentheses.

Nonstereotypical Items

Like roller coasters (3.15)
Often misplace things like wallets and keys (3.25)
Prefer to get her news from the internet (3.35)
Like to stay up late at night (3.35)
Want to impress other people (3.35)
Like to watch the History Channel (3.40)
Enjoy the thrill of doing things spontaneously (3.40)
Like stand-up comedy (3.45)
Get distracted easily while working (3.50)
Have confidence in my own abilities (3.55)
Care about politics (3.55)
Like to listen to music while working (3.55)
Hate waiting in line (3.60)
Will do anything for attention (3.60)
Think one should only take medicine when really
    necessary (3.6)
Care about building a strong resume (3.65)
Prefer chocolate ice cream to vanilla (3.70)
Value hard work (3.70)
Like eating cereal for breakfast (3.70)
Would like living in a city (3.75)
Enjoy eating a snack before bed (3.75)
Enjoy swimming (3.80)
Like going to concerts (3.80)
Know the words to almost every Beatles song (3.85)
Like mushrooms on pizza (3.90)
Love exploring new places (3.90)
Respect people who run marathons (3.90)
Think standardized tests are a good measure of
    ability (3.90)
Prefer Apple to Windows (3.95)
Like drinking coffee in the morning (3.95)
Enjoy board games (4.0)
Generally have a positive outlook on life (4.0)
Like Coke better than Pepsi (4.0)
Prefer to study in the library rather than at home (4.05)
Enjoy thunderstorms (4.05)
Think reggae music is annoying (4.05)
Think of herself as an optimist (4.1)
Get annoyed when others chew gum loudly (4.1)
Like doing crossword puzzles (4.15)

Have an active imagination (4.15)
Enjoy travel (4.15)
Prefer reading books to reading magazines (4.15)
Get annoyed when others are late (4.2)
Prefer autumn to spring (4.2)
Enjoy learning for learning's sake (4.2)
Prefer to sit in the back row of a movie theater (4.2)
Enjoy going for walks by myself, (4.25)
Like trying new foods (4.25)
Not be able to stand silence (4.25)
Be bothered when plans change at the last minute (4.25)
Like to go running in the rain (4.3)
Like the idea of being given a surprise party (4.3)
Like to sing in the shower (4.4)
Like to write in the margins of books (4.4)
Like meeting new people (4.45)
Hate flying in airplanes (4.45)
Be fascinated by patterns in nature (4.5)
Would prefer to live somewhere warm where it never snows (4.55)
Prefer living with others to living alone (4.55)
Be concerned about global warming (4.6)
Be deeply religious (4.65)
Think that it is wrong to lie (4.65)
Feel happy about others' accomplishments (4.65)
Dislike people who litter (4.7)
Be friendly toward strangers (4.7)
Be scared of speaking in public (4.7)
Think world peace is possible (4.75)
Believe in alternative medicine (4.75)
Prefer black-and-white to color photography (4.75)
Want to always be told the truth (4.75)
Prefer juice to soda (4.75)
Like to people-watch (4.8)
Care about the environment (4.95)
Like to eat chicken soup ([no data])
Hate proofreading papers ([no data])
Get frustrated sitting in traffic ([no data])
Enjoy spending time outside ([no data])
Get bored easily ([no data])
Think it's important to fit in with others ([no data])
Enjoy taking a nap outside in the summer ([no data])

Stereotypical Items

Feminine

Love scented candles (6.65)
Like ballet (6.65)
Like to shop for clothes (6.65)
Feel scared walking alone at night (6.50)
Like romantic movies (6.45)
Like to gossip (6.35)
Like to bake (6.35)
Enjoy yoga (6.30)
Think modern dance is beautiful (6.30)
Like to talk on the phone (6.30)
Like romance novels (6.25)
Like the color pink (6.25)
Be emotionally sensitive (6.20)
Love to play with babies (6.20)
Care about fashion (6.10)
Like to use pretty stationary for letter-writing (6.05)
Think that it's good to keep a diary (6.05)
Like to sunbathe (6.00)
Love horses (6.00)
Still sleep with a teddy bear sometimes (6.00)
Believe love is the most important thing (5.95)
Like young children (5.90)
Think hunting for sport is cruel (5.90)
Enjoy taking warm baths (5.85)
Think it's important to share feelings openly (5.85)
Be bothered by violence in the media (5.80)
Think how a room is decorated is important (5.75)
Enjoy seeing a production of a Shakespeare play (5.70)
Feel intimidated during confrontation (5.70)
Want to take care of other people (5.65)
Think squirrels are cute (5.65)
Like to decorate with bright colors (5.60)
Want to start a family someday (5.55)
Like to make snow angels (5.50)
Would feel lost without his friends (5.50)
Not mind letting others be in control (5.45)
Like tofu (5.40)
Hate spiders (5.25)
Feel bad when others are upset (5.25)
Enjoy ice-skating (5.10)

Masculine

Like football (1.30)
Like action movies (1.30)
Like baseball (1.35)
Like fast cars (1.40)
Enjoy playing video games (1.50)
Like lifting weights (1.55)
Like motorcycles (1.65)
Like smoking cigars (1.65)
Enjoy playing poker (1.75)
Would like to try shooting a gun (1.75)
Like to fix cars (1.80)
Only like to cook on the grill (1.80)
Want to be an electrical engineer (1.90)
Enjoy reading about the latest electronic gadgets (1.95)
Like to play paintball (1.95)
Enjoy fishing with friends (1.95)
Think it's important not to cry in public (2.00)
Like to play golf (2.05)
Feel like hitting things when angry (2.05)
Like listening to hard rock (2.10)
Like working with computers (2.15)
Think steak is the best food in the world (2.15)
Like beef jerky (2.15)
Would rather drink beer than wine (2.15)
Enjoy building things (2.20)
Prefer to deal with problems alone (2.30)
Think some kinds of vandalism are funny (2.35)
Think keeping the bedroom clean is too much effort (2.35)
Would prefer to date lots of people rather than just one (2.35)
Like science fiction TV shows (2.40)
Like to go camping (2.40)
Want to win at all costs (2.50)
Hate doing laundry (2.65)
Would rather do something active with friends than sit around talking (2.65)
Like to drive (2.70)
Like math (2.75)
Not want to be talked to when upset (2.75)
Take pride in being athletic (2.80)
Want to be a leader (2.90)
Think it would be fun to be a spy (2.90)